



SEO REPORT 2016

On-Page Optimisation

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 **NOCTI SOLUTION**
Business Solution & Marketing Consulting



“

*OUR CORPORATE
MISSION AND
POSITIONING, AS
WELL AS OUR
BRAND PLATFORM,
REFLECTS THE
ONLINE MARKETING
HERITAGE.*

*NOCTI SOLUTION
REVOLUTIONIZES
HOW THE WORLD
DIG FOR CREATIVE
IDEAS TO DESIGN TO
THE WAY HOW YOU
SELL YOUR
PRODUCT OR
SERVICE.*

”

WELCOME



Nocti Solution has established a strong brand identity. Our services have earned a reputation for quality and excellence that few can rival.

Nocti Solution support many companies and brands inside and outside china, also it provides a professional training in cooperation with chamber of ecommerce, Alibaba Association, Neatease and more.

As a CEO or Nocti and Business teacher i have been supporting many industries in marketing and online promotion for many years.

Nocti's mission is to build a bridge between you and your customers and make your brand reach the expectation of the market and challenge the top competitors in worldwide.

Adil Samit
CEO

选择合适的关键词

选取这个页面的关键词，复制放在谷歌和必应等搜索引擎里面进行搜索，看下这个关键词的热门度。如果搜索的结果显示此关键词属于热门关键词，则可以使用该关键词进行优化，若发现有更好的关键词，则可套用

Edit Portfolio Entry [Add New](#)

Yoast SEO has been updated to version 3.1.2. [Click here](#) to find out what's new!

Toilet Tissue Paper Holder Chrome - PH127

Permalink: <http://www.banyanmetal.com/product-item/toilet-tissue-paper-holder-chrome-ph127/> [Edit](#)

[Default Editor](#)

Avia Layout Builder

Toilet Paper Holders - Walmart.com

www.walmart.com > ... > Bathroom Renovation > Bathroom Hardware ▼
Buy products such as Chapter Freestanding Toilet Paper Holder, Available in Multiple Colors at ... InterDesign Tulip Toilet Tissue Roll Reserve Storage Rack.

Toilet Paper Holders - Bathroom Hardware - Bathroom ...

www.homedepot.com > ... > Bathroom Hardware ▼
Shop our selection of Toilet Paper Holders in the Bath Department at The Home Depot.

Amazon.in: Toilet Paper Holders: Home & Kitchen

www.amazon.in/Toilet-Paper-Holders/b?ie=UTF8&node... ▼
Results 1 - 24 of 89 - Waterproof Bathroom Toilet Tissue Paper Roll Holder With Power Suction ... Hanging Soft Material Toilet Tissue Paper Holder Dispenser For ...

Buy Toilet Paper Holders from Bed Bath & Beyond

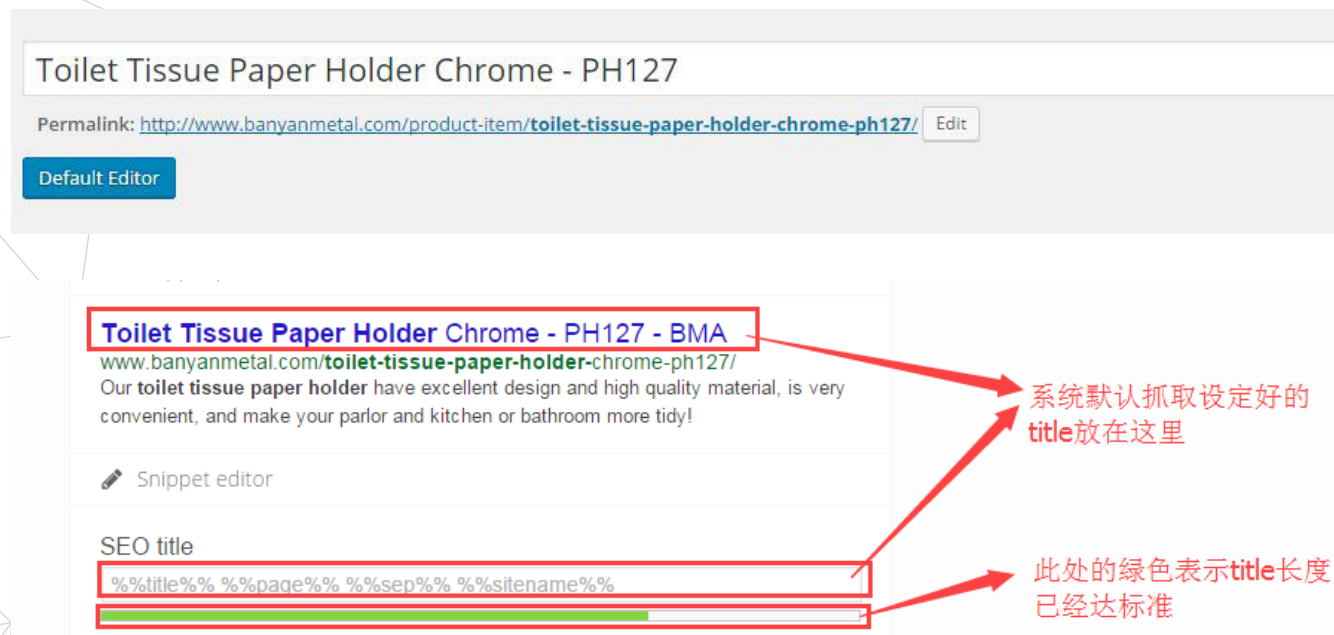
www.bedbathandbeyond.com/1/3/toilet-paper-holders ▼
61 results - Buy "Toilet Paper Holders" products like Toilet Paper Holder in Seascape, ... the attractive and functional Taymor® three-roll toilet tissue holder with lid.

Tissue Holders | Accessories | Bathroom Faucets | Bathroom ...

www.us.kohler.com/.../bathroom-bathroom-tissue-paper-holders/ /N-2... ▼
Tissue Paper Holders. ... Archer vertical toilet tissue holder. Archer vertical toilet tissue holder. K-11056-CP. \$53.35. QUICK VIEW ADD TO COMPARE.

页面标题

页面标题的长度最低是35个字符，推荐的最大值是65字符，即介于长度35-65个字符之间，包含所有的标点符号和字符等。



The screenshot shows a product page editor for 'Toilet Tissue Paper Holder Chrome - PH127'. The main title is 'Toilet Tissue Paper Holder Chrome - PH127'. Below it, the permalink is 'http://www.banyanmetal.com/product-item/toilet-tissue-paper-holder-chrome-ph127/'. The editor has a 'Default Editor' button. The 'Snippet editor' section shows the 'SEO title' field with the text 'Toilet Tissue Paper Holder Chrome - PH127 - BMA'. Below the SEO title field, there is a green progress bar indicating the title length. Two red arrows point to the title field and the progress bar, with text explaining that the system defaults to the set title and that the green bar indicates the title length is standard.

Toilet Tissue Paper Holder Chrome - PH127

Permalink: <http://www.banyanmetal.com/product-item/toilet-tissue-paper-holder-chrome-ph127/> Edit

Default Editor

Toilet Tissue Paper Holder Chrome - PH127 - BMA
www.banyanmetal.com/toilet-tissue-paper-holder-chrome-ph127/
Our toilet tissue paper holder have excellent design and high quality material, is very convenient, and make your parlor and kitchen or bathroom more tidy!

Snippet editor

SEO title

%%title%% %%page%% %%sep%% %%sitename%%

系统默认抓取设定好的title放在这里

此处的绿色表示title长度已经达标

锁定核心关键词

根据刚才的调研结果，将核心关键词摆放在下面的位置



The screenshot shows the 'Focus Keyword' field in the editor. The text 'toilet tissue paper holder' is entered and highlighted with a red box.

Focus Keyword ? toilet tissue paper holder

页面URL链接

页面的url链接中应该包含关键词，如果一开始page title就是准确的，那么系统会自动抓取正确的url链接，也可以自行设定

Toilet Tissue Paper Holder Chrome - PH127 - BMA
www.banyanmetal.com/toilet-tissue-paper-holder-chrome-ph127/
Our toilet tissue paper holder have excellent design and high quality material, is very convenient, and make your parlor and kitchen or bathroom more tidy!

Snippet editor

SEO title

%%title%% %%page%% %%sep%% %%sitename%%

Slug

toilet-tissue-paper-holder-chrome-ph127

页面内容优化

页面的产品描述内容字符控制在300个单词以上，不要使用重复的内容，同时要将关键词适当的嵌入到产品描述内容之中，还有就是所有的内容均为英文。标点符号也要为英文状态下的符号，描述不能出现语法错误

1/2

Toilet Tissue Paper Holder Chrome - PH127

Product Description:

1. Our toilet tissue paper holder with excellent design is very popular and high quality material.
2.This tissue paper holdr is very convenient for you,and make your parlor and kitchen or bathroom more tidy!
3.Simplely slide the toilet paper on the arm for easy use and store up to three spare rolls in the reserve.
4.Where sophistication meets function, our tissue paper holder is the perfect addition to your bath decor

Material steel wire/stainless steel as your require
Finish Chrome/Polish/Brush as your need

H2优化

产品名称包含核心关键词，标题设置为H2



Special Heading

Content Colors

Heading Text

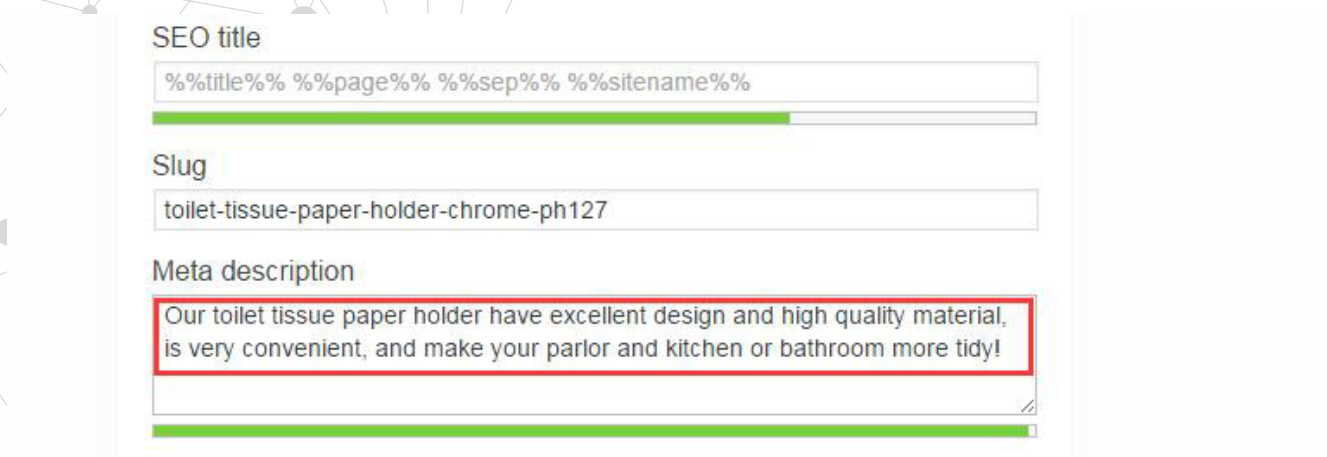
Toilet Tissue Paper Holder Chrome - PH127

H2

Heading Type
Select which kind of heading you want to display

页面Meta Description

meta description应该包含关键词，字符控制在156个字符之间。内容的话从产品的描述中提取相对应的高质量内容。



SEO title

%%title%% %%page%% %%sep%% %%sitename%%

Slug

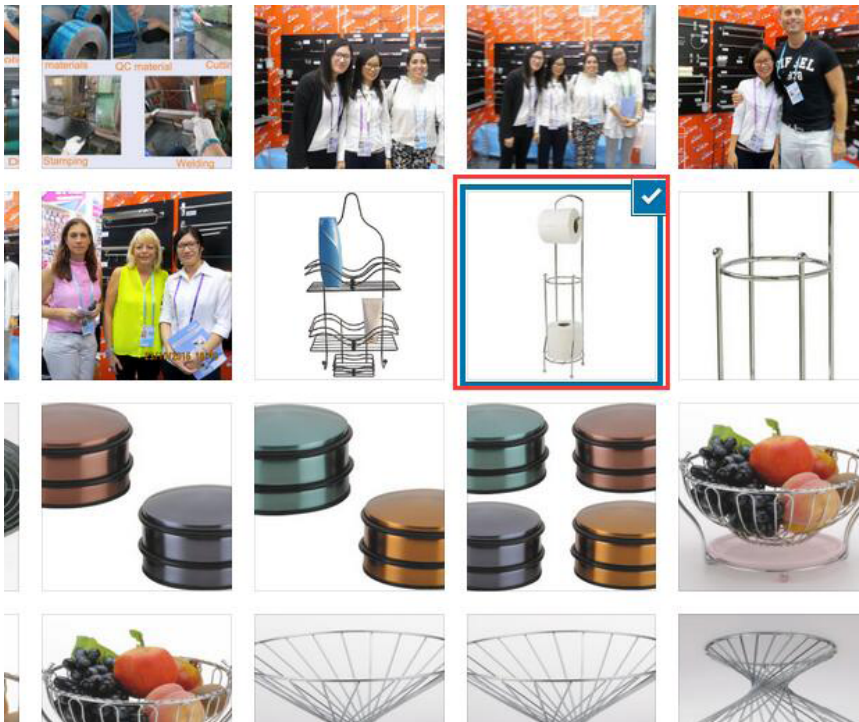
toilet-tissue-paper-holder-chrome-ph127

Meta description

Our toilet tissue paper holder have excellent design and high quality material, is very convenient, and make your parlor and kitchen or bathroom more tidy!

图片属性

图片的属性Alt Text应该包含关键词，特色封面featured image的属性使用和focus keyword一致的关键词，即toilet tissue paper holder



Tissue-Paper-Holder-PH127.jpg
2016-02-26
10 kB
450 × 323
[Edit Image](#)
[Delete Permanently](#)

URL

Title

Caption

Alt Text

Description

Nocti Solution

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